

REP HEADLINE# 6399447  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/12 10.39  
\*\*\* MDCM-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/R/PRE/US  
AGY # \_\_\_\_\_ AGY. NAME AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 01915

ORDER # \_\_\_\_\_ CONTRACT # 6399447

PRDCT ROMNEY FOR PRESIDENT EST#116 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT29/12 10.39

TO: NSA WDCM  
FROM: GREG  
\*\*\*NEW ORDER\*\*\*  
TTL...\$21950...55X  
THX PLS CFM, 10/29/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 116

1			500P-530P	30		\$175.00	11/5	11/5	2		MON	2
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PROGRAM : FRIENDS

2			500P-530P	30		\$175.00	10/31	11/2	6		W-F	6
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PROGRAM : FRIENDS  
CON COM1: 2X PER DAY

3			530P-600P	30		\$175.00	11/5	11/5	2		MON	2
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PROGRAM : FRIENDS



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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
4			530P-600P PROGRAM : FRIENDS CON COM1: 2X PER DAY	30		\$175.00	10/31	11/2	6		W-F	6
5			600P-630P PROGRAM : SEINFELD	30		\$275.00	11/5	11/5	2		MON	2
6			600P-630P PROGRAM : SEINFELD CON COM1: 2X PER DAY	30		\$275.00	10/31	11/2	6		W-F	6
7			630P-700P PROGRAM : SEINFELD CON COM1: 2X PER DAY	30		\$275.00	10/31	11/2	6		W-F	6
8			630P-700P PROGRAM : SEINFELD	30		\$275.00	11/5	11/5	2		MON	2
9			700P-730P PROGRAM : 2.5 MEN	30		\$750.00	11/5	11/5	2		MON	2
10			700P-730P PROGRAM : 2.5 MEN CON COM1: 2X PER DAY	30		\$750.00	10/31	11/2	6		W-F	6
11			730P-800P PROGRAM : 2.5 MEN B	30		\$850.00	11/5	11/5	2		MON	2
12			730P-800P PROGRAM : 2.5 MEN B CON COM1: 2X PER DAY	30		\$850.00	10/31	11/2	6		W-F	6
13			1000P-1030P PROGRAM : HOW I MET YOUR MOTHER CON COM1: 1X PER DAY	30		\$250.00	10/31	11/2	3		W-F	3



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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:LINE#	:	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS
14			1000P-1030P	30	PL4/2	\$250.00	11/5	11/5	2		MON	2
PROGRAM : HOW I MET YOUR MOTHER												
15			700P-730P	30		\$350.00	11/3	11/3	1		SAT	1
PROGRAM : 2.5 MEN A												
16			730P-800P	30		\$350.00	11/3	11/3	1		SAT	1
PROGRAM : 2.5 MEN B												
NOV/12			21950.00									
											CONTRACT TOTAL	21950.00
											TOTAL SPOTS	55

MARKET TOTALS \$1,097,500 WDCW 2% WJLA 22% WUSA 24% WRC 33% WTTG 16% WPXW 0% WDCA 3%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*